

Ed is one of the most unique speakers you will ever see. He'll spend at least 50% of the speech off the stage and in the audience.

So when the room is set up right, it will create a fun, interactive atmosphere.

## **ROOM SET UP**

- **Best:** Classroom style in a Chevron-shape.
- Next Best: Classroom or Theater style.
- Worst: Circular tables

Ideally, move the seats as close to the stage as possible.

## **MICROPHONE**

- Best: Headset
- Next Best: Lavalliere
- Worst: Handheld

## **OTHERS**

- Power point will be used (with audio & video), so you will need a screen to fit the audience.
- Preferred Large Group set up: large raised platform (3-6') with one table and no podium.
- Small Group set up (50 or less): no stage needed and Ed might not even need a mic.
- Ed needs a way to easily get off stage and into the audience.
- Ed generally prefers to see the room the night before (if possible).
- All A/V needs should be discussed NLT 2 weeks prior to the event.